

100



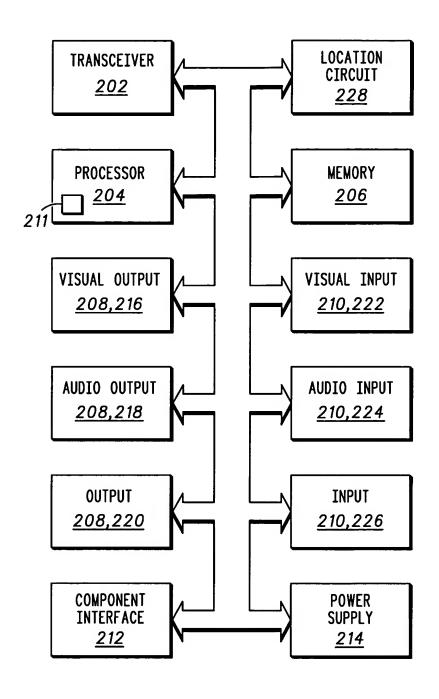
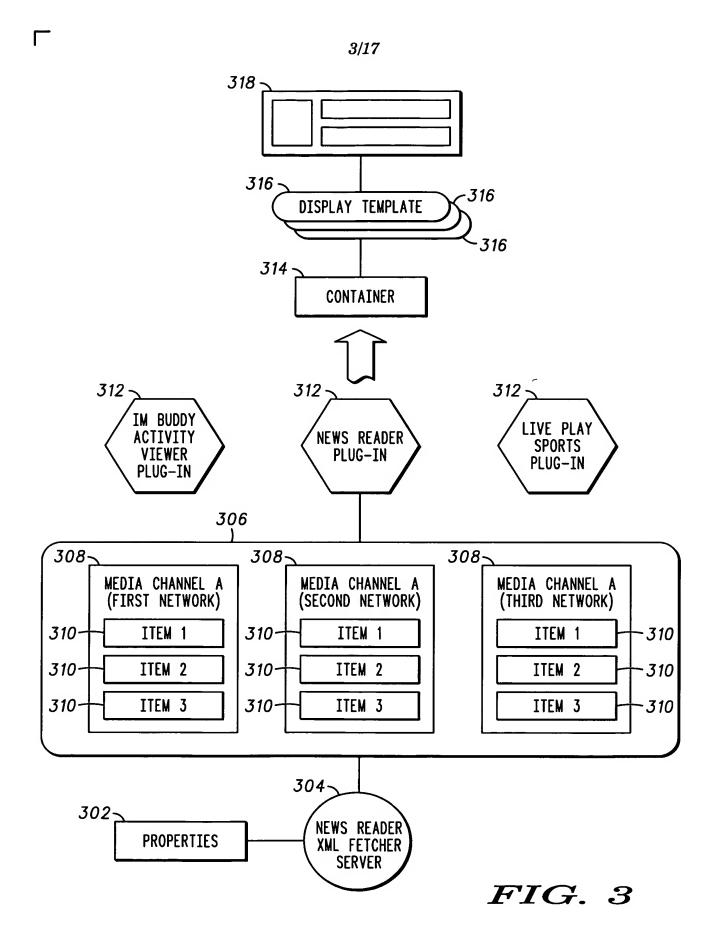


FIG. 2



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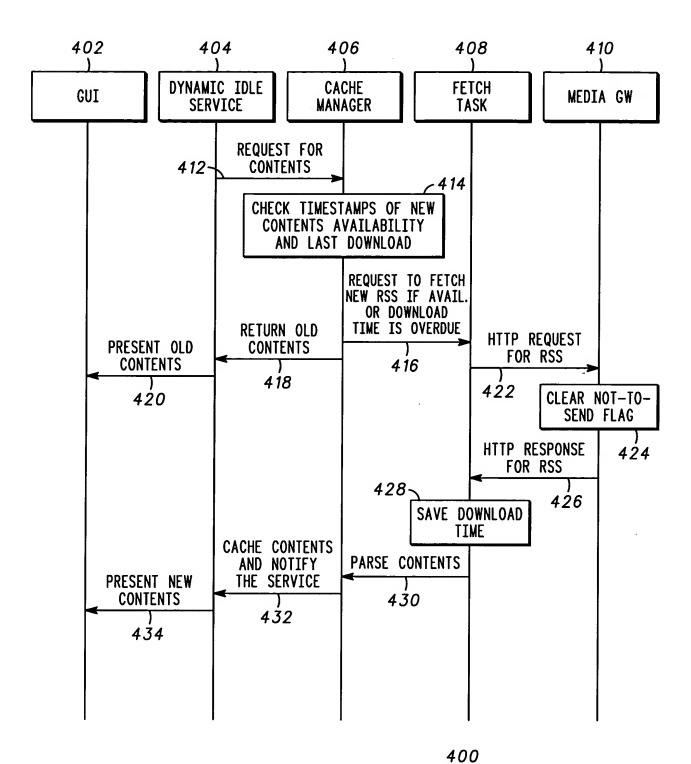
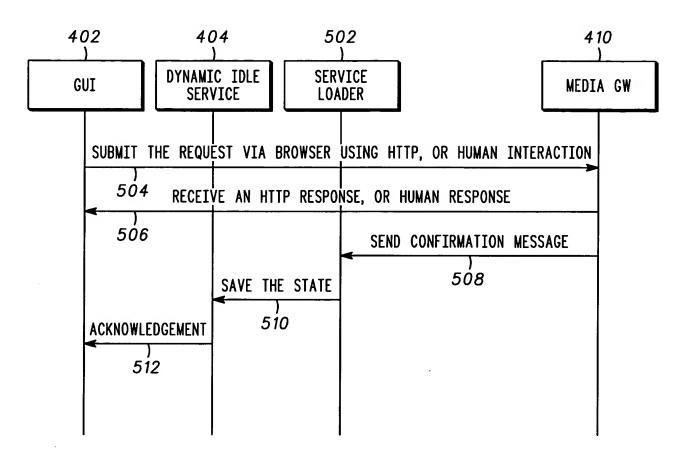


FIG. 4

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<u>500</u>

FIG. 5

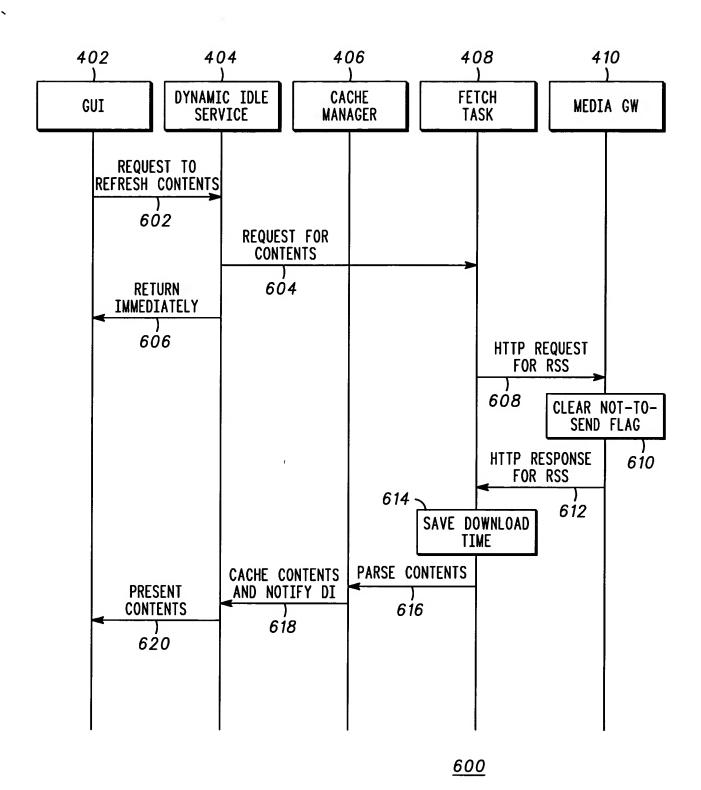
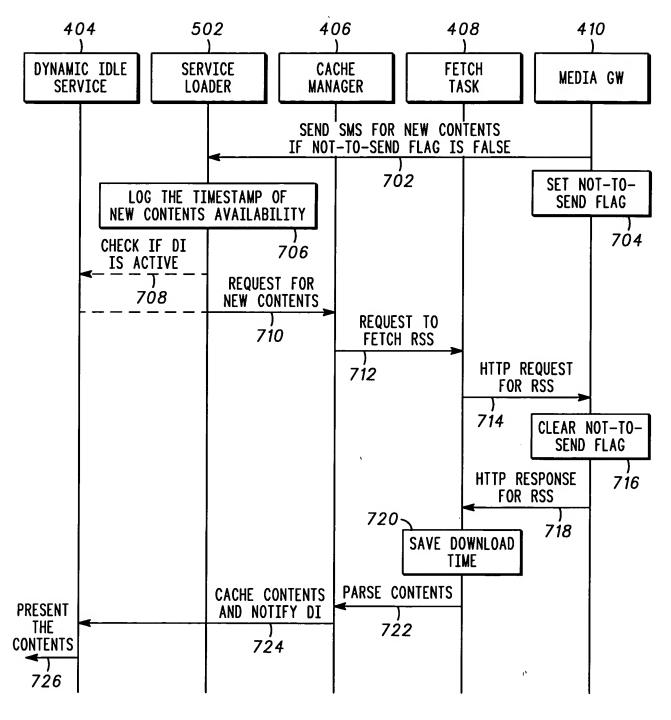


FIG. 6

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700

FIG. 7

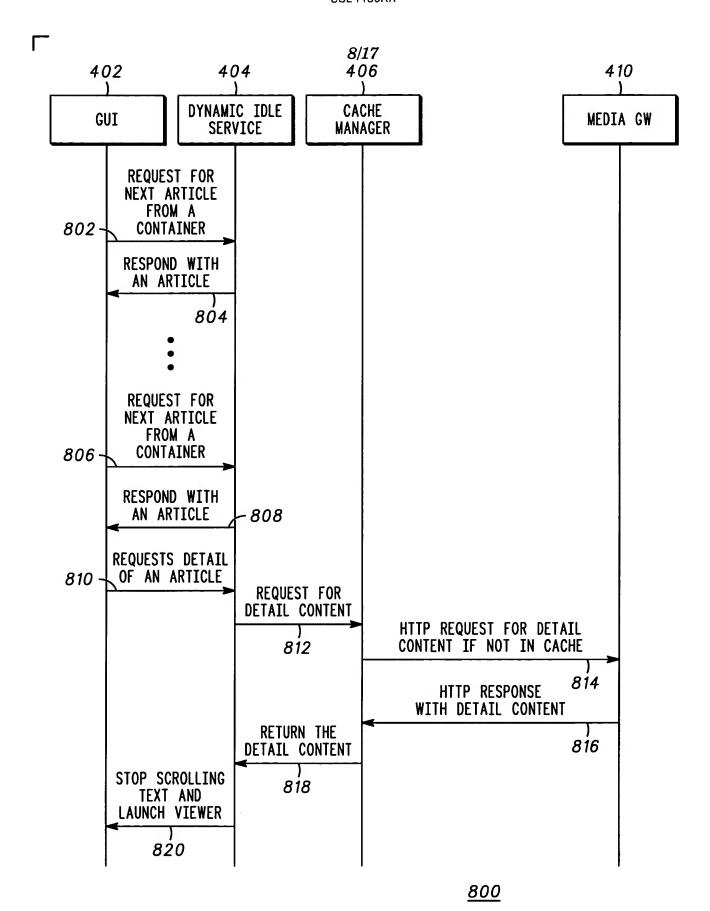


FIG. 8

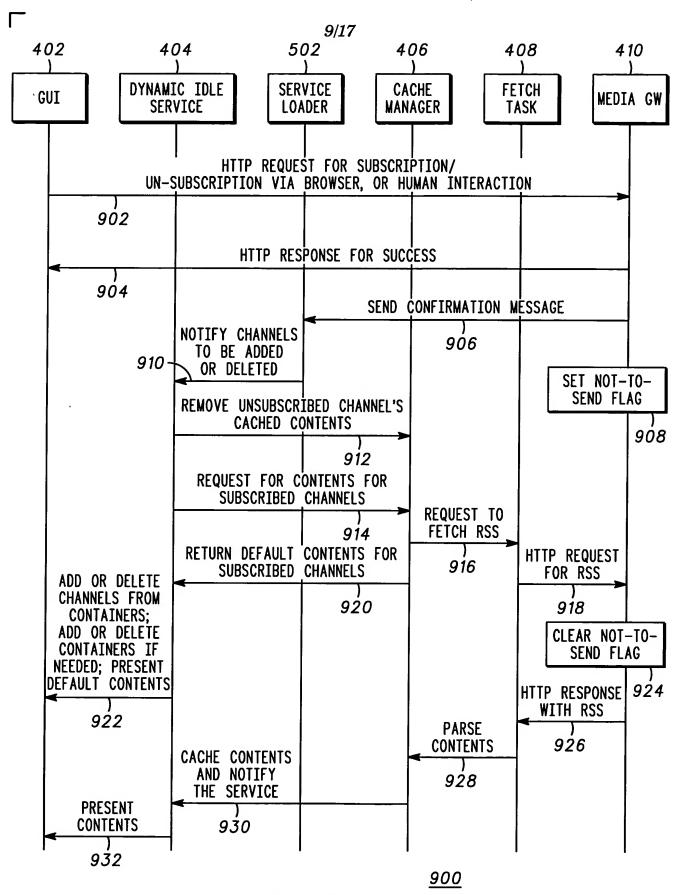


FIG. 9

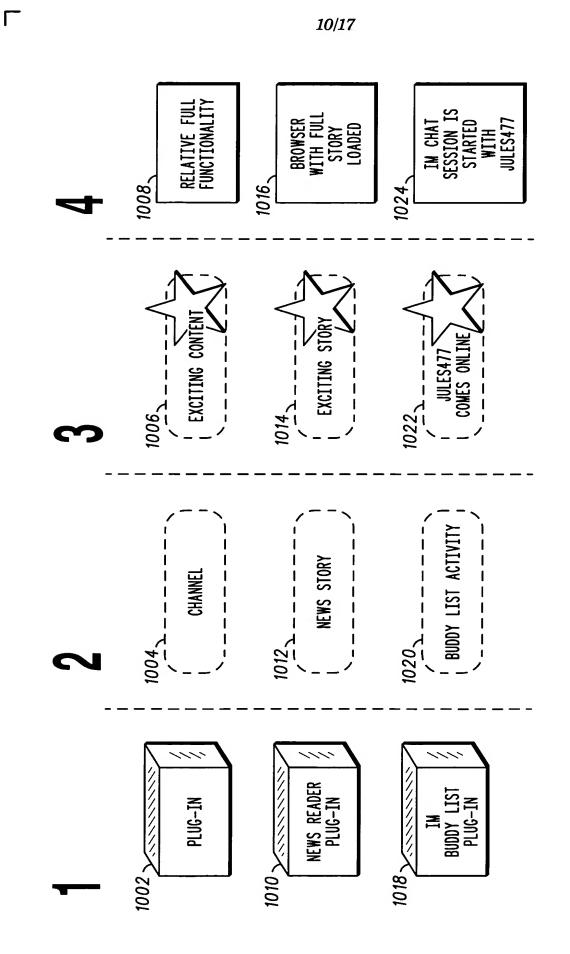
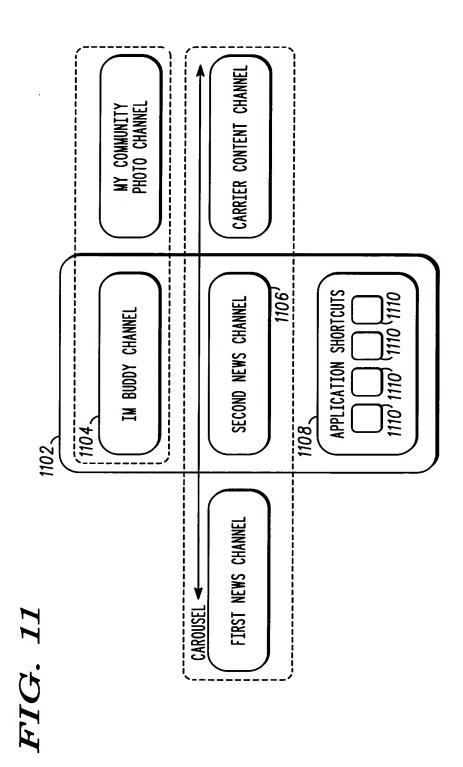


FIG. 10

11/17

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12/17

<u>1200</u>

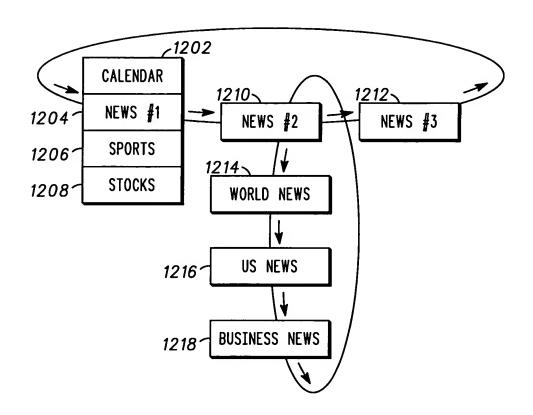


FIG. 12

<u>1300</u>

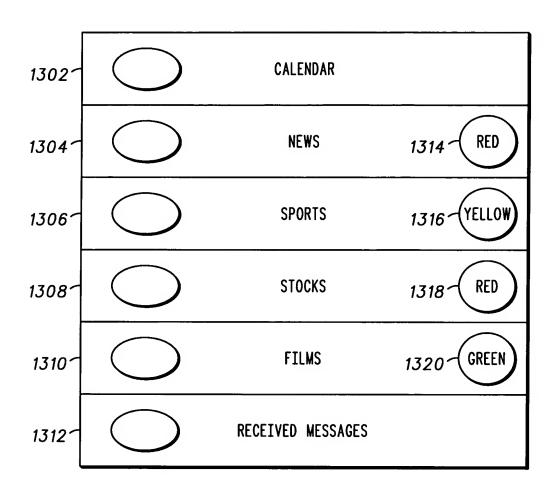


FIG. 13

14/17 **6:50** () 14.02 7:00

7:40 (14.06 1404

JULIET IS ASLEEP UNTIL 7AM

JULIET WAKES UP AND CHECKS THE WEATHER OUTSIDE BEFORE GETTING DRESSED

JULIET POPS OPEN HER PHONE AND READS THE **NEW YORK TIMES HEADLINES**

DEVICE MAKES CONNECTION TO SERVER AT 6:50 FOR THE WEATHER REPORT

DEVICE TRACKS THIS AND NOTICES SHE ALSO READ A **NEWS STORY ABOUT A** NEW HEALTH DRINK.

THE DEVICE CONNECTED AT 7:30 TO GET THE LATEST HEADLINES BECAUSE SHE DID THIS ALL LAST WEEK, AT APPROXIMATELY 7:45

8:30

12:00 14:10 12:07 14:12



JULIET DRIVES TO WORK AND GOES STRAIGHT INTO HER MORNING MEETING THEN SHE DOES HER DAILY INSPECTION OF THE PRODUCT LINE.

THE DEVICE NOTES THAT SHE ONLY USED HER PHONE TO RECEIVE CALLS BETWEEN 8:30 AND 12:00. THIS WAS THE SAME AS LAST WEEK SO IT ONLY CONNECTS ONCE DURING THIS TIME

JULIET SITS DOWN FOR LUNCH AND SITS THROUGH ALL THE NEW NEWS STORIES. SHE READS A PROMO ABOUT A NEW HEALTH DRINK AND GOES TO THE SITE TO FIND OUT MORE.

THE DEVICE CONNECTS TO GET ALL THE NEW CONTENT AT 11:50

TOMORROW THE DEVICE WILL DELIVER HEALTH **NEWS AT LUNCHTIME** AS THIS INFORMATION IS OBVIOUSLY VALUABLE TO JULIET AT THIS TIME OF DAY

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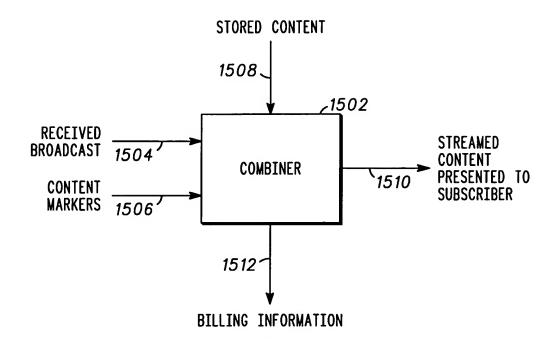


FIG. 15

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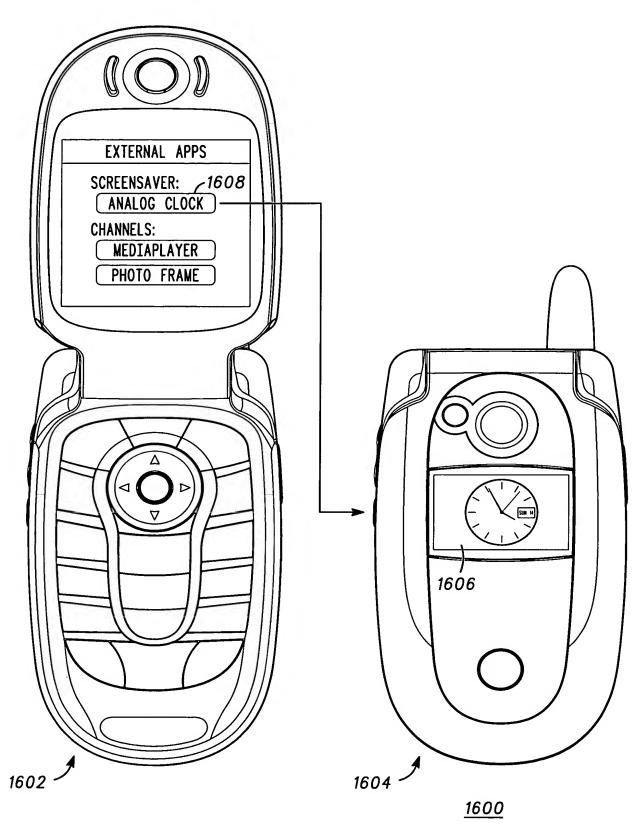


FIG. 16

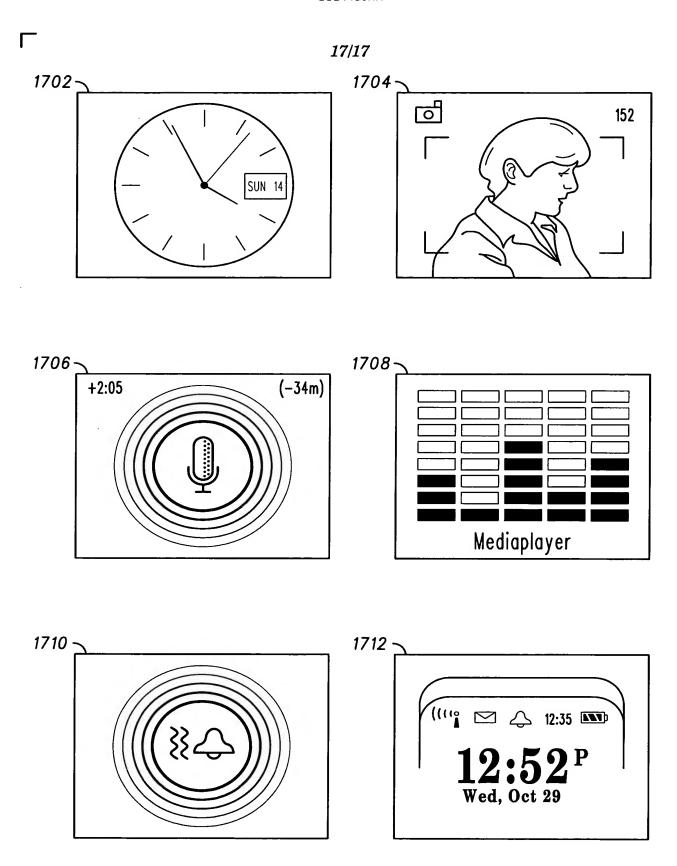


FIG. 17